

Clinician Awareness, Attitudes & Interest in Blood Tests for Alzheimer’s Disease

Early detection of Alzheimer’s disease is crucial for effective intervention and improved patient outcomes. Blood tests are emerging as a vital tool in this process — offering a more accessible and scalable means of diagnosis. To facilitate BBM integration into clinical practice, the Global CEO Initiative on Alzheimer’s Disease conducted a year-over-year survey with the American Academy of Family Physicians (AAFP) and the Gerontological Society of America (GSA).

DEVELOPED IN PARTNERSHIP WITH:



Respondents were asked about their familiarity with blood tests for Alzheimer’s disease



FROM
2024 → 2025

50%
Increase

in family physicians who report being **very familiar** or **familiar** with blood tests.

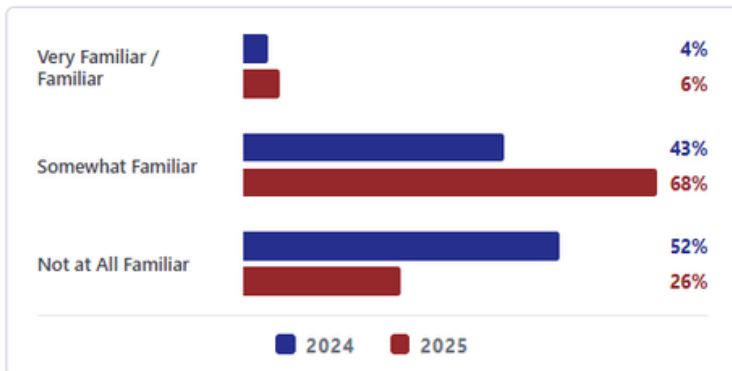
58%
Increase

in those indicating they are **somewhat familiar** with blood tests.

58%
Decrease

in family physicians who are **not at all familiar** with blood tests.

AAFP · FAMILIARITY WITH BBM TESTS



FROM
2024 → 2025

40%
Increase

in members who report being **very familiar** or **familiar** with blood tests

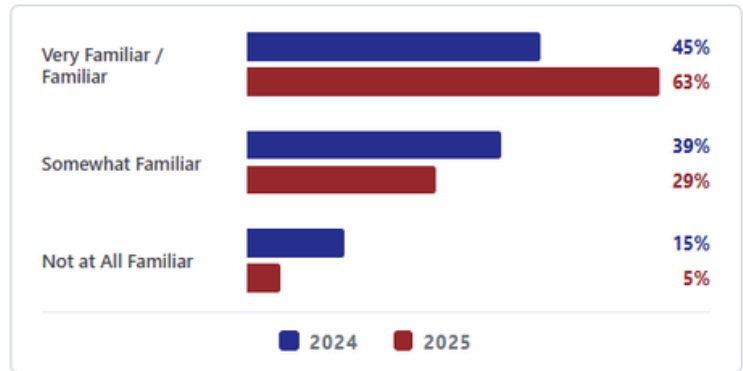
10%
Increase

in those indicating they are **somewhat familiar** with blood tests.

67%
Decrease

in members who are **not at all familiar** with blood tests.

GSA · FAMILIARITY WITH BBM TESTS



Clinician Awareness, Attitudes & Interest in Blood Tests for Alzheimer's Disease

Respondents were asked about their *experience utilizing blood tests tests in clinical practice*



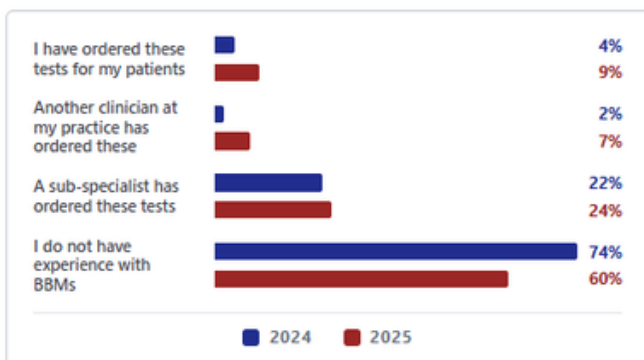
FROM
2024 → 2025

125% in family physicians who have **ordered** a blood test for a patient.
Increase

250% in those who **know another clinician who has ordered** a blood test in their practice.
Increase

19% in family physicians reporting **no experience** with blood tests.
Decrease

AAFP · EXPERIENCE WITH BBM TESTS



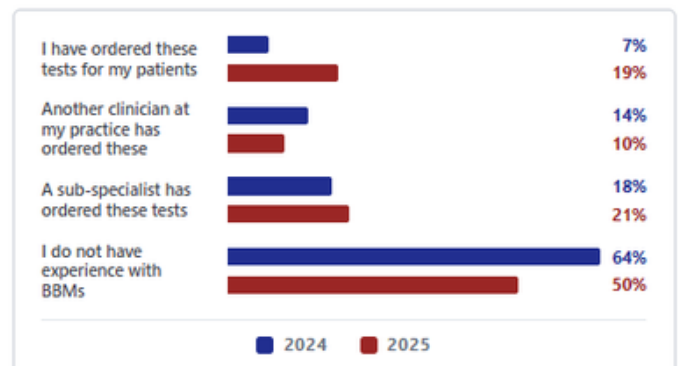
FROM
2024 → 2025

172% in members who have **ordered** a blood test for a patient.
Increase

16% in those who **know a sub-specialist who has ordered** a blood test.
Increase

22% in members reporting **no experience** with blood tests.
Decrease

GSA · EXPERIENCE WITH BBM TESTS



CEOi's DIAGNOSTIC HUB

A centralized hub to find educational diagnostic resources and stay up to date on CEOi activities.

EDUCATIONAL TOPICS

01 Diagnostics 101 02 Blood tests 03 Digital cognitive assessments 04 CSF analysis and PET scans

DIAGNOSTICS DATABASE

A comprehensive, transparent resource that allows users to explore and compare currently available diagnostic options. The database includes information on blood tests, CSF testing, and genetic testing, offering a clear overview of the rapidly evolving diagnostic landscape and supporting more informed clinical decision-making.



SCAN TO VISIT
OR GO TO
www.alzdiagnostichub.org